



Founded 1935

## SAN DIEGO HIGHWAY DEVELOPMENT ASSOCIATION

P.O. Box 881204  
San Diego, CA 92168-1204  
619.744-4504  
[www.sdhda.net](http://www.sdhda.net)

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Richard Leja

### 1<sup>st</sup> Vice President

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### 2<sup>nd</sup> Vice President

Sean Colorado

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Cimberly Gonzales

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#### Scholarship

Ron Valdez  
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March 23, 2011

Dear Members,

The San Diego Highway Development Association (SDHDA) is offering you a great marketing opportunity for your firm. Your company can sponsor any of the regular monthly SDHDA meetings.

If you decide to sponsor a SDHDA meeting, you will receive the following:

- 3 to 5 minutes at the beginning of the monthly meeting to speak about your company (PowerPoint optional)
- A dedicated table for promotional items about/from your company
- Space available for company displays (i.e. banners, project boards)
- Up to 2 reserved seats at the Guest Speaker's table (luncheon fee is separate)

The cost to sponsor one of our monthly meetings is:

- \$75 dollars for current, SDHDA Corporate Members.
- \$150 dollars for all others.

If you are interested in being a sponsor, please contact Sean Colorado with Leighton Consulting, at [scolorado@leightongroup.com](mailto:scolorado@leightongroup.com) or at (858) 300-8490.

Thank you for your continued interest and support in the SDHDA.

Sincerely,

SAN DIEGO HIGHWAY DEVELOPMENT ASSOCIATION

Sean Colorado, PE  
2nd Vice President

Richard Leja, PE  
President

*To foster the timely, orderly, and efficient development of all planned transportation facilities in the San Diego region and to promote appropriate means to finance and maintain these facilities.*